

# Isaacs Sales Inc.

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Wallace Hardware  
May Market 2008

# cerrowire

Terms: 60 days

## DROPSHIP:

Freight: Prepaid on 1000#

Pricing: Two buying levels --

1000# to 4999#

5000# and up

## Call for price quotes

Ask about the new EZ-ID NM Product – First in the Industry!

**Giving you an easy strip**  
**3-wire NM-B family of products...**  
A process change that improves stripability over 50% on circuit size 3-wire NM-B.

**EZ-STRIP**

- Saves time
- Improves safety
- Works great in cold weather
- No price premium

**Products in family:**

- > Same with hole
- NM-B 14-3
- NM-B 12-3
- NM-B 10-3

**Make the installation:**

- > **Simpler, Faster, Easier**
- Same as EZ-ID but the jacket does not peel off.
- > **Safer**
- No sharp edges, no sharp corners, no sharp ends.
- No sharp ends to catch wires or tools.

**Old Way** vs **EZ-Way**

NM-B 14-3	NM-B 12-3	NM-B 10-3
14 AWG	12 AWG	10 AWG
1/2" jacket by the way	1/2" jacket by the way	1/2" jacket by the way
1/2" jacket by the way	1/2" jacket by the way	1/2" jacket by the way
1/2" jacket by the way	1/2" jacket by the way	1/2" jacket by the way

From the industry leader in new ideas.

**cerrowire** **cerrowire**

Cerrowire & Cable Co., Inc. 1700 Thompson Road, Charlotte, NC 28269  
Phone: (704) 775-7122 Fax: (704) 775-7688 [www.cerrowire.com](http://www.cerrowire.com)

**Introducing the newest**  
**wire solution to make**  
**installations easier...**

**EZ-ID**

- Saves time labeling quickly mark the appropriate room code and circuit number.
- Makes labeling consistent - no matter who installs!

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